



# Institute of Rural Management Anand

## Admission Notice

**The Institute with a Mission:** IRMA's mission is to promote sustainable, eco-friendly and equitable socio-economic development of rural people through professional management of their institutions. IRMA promotes professional management of rural organisations through four inter-related activities of education, training, research and consultancy. Its faculty comprises experienced academicians and practitioners. IRMA uses state-of-the-art pedagogy. It has modern IT infrastructure, internet connectivity in individual hostel rooms, and a fully-automated library.

### 29th Postgraduate Programme in Rural Management (PRM 2008-10)

PRM is a two-year residential programme comprising four different segments - classroom, fieldwork, organisational exposure and management training. The programme leads to a Postgraduate Diploma in Rural Management (PGDRM), which is recognised as equivalent to a Master's Degree by the Association of Indian Universities (AIU) and is approved by the All India Council for Technical Education (AICTE). Total seats for this batch are about 90.

**Eligibility:** Graduates with minimum 15 years (10+2+3) of education and having 50% (45% for SC/ST/PwD (Persons with Disability)) aggregate marks or an equivalent GPA from a recognised Indian or foreign University/Institution are eligible to apply. The percentage of aggregate marks is to be calculated as per the practice followed by the concerned University/Institution. Final year students, who expect to obtain 50% aggregate marks and will complete all requirements of graduation before June 09, 2008, can also apply. Only Indian nationals are eligible to apply.

**Sponsored Candidates:** IRMA encourages its designated organizations (specific agencies engaged in or supporting rural development) to sponsor their regular employees to apply to this programme. The sponsored candidates should hold a Bachelor's Degree in any discipline and at least two years of experience in the sponsoring organisation. They can join for the full two year programme or can opt for Certificate in Rural Management (CRM) at the end of the first year. If sponsored, the CRM holders have the option to rejoin within three years to complete second year of the PRM.

**Scholarships and Educational Loans:** (i) About 15 AMUL Fellowships of Rs. 1,00,000/- each during second year of PRM based on merit-cum-means. (ii) Some scholarships from Sir Ratan Tata Trust during 2nd year of PRM. (iii) Some scholarships for SC/ST candidates from the National Dairy Development Board, Anand. (iv) 15 scholarships for SC/ST candidates from Govt. of India. (v) Educational loans at concessional rates from public sector banks.

**Campus Placement:** IRMA has an excellent placement programme. IRMANs are highly valued in local, national and international Co-operatives, NGOs, development organisations and funding agencies. IRMA facilitates placement of its students only in its designated organisations. Placement facility is not open to sponsored candidates.

**Test Centres:** Anand, Bangalore, Bhopal, Bhubaneswar, Chandigarh, Chennai, Coimbatore, Dehradun, Delhi, Guwahati, Hyderabad, Jaipur, Kochi, Kolkata, Lucknow, Mumbai, Nagpur, Pantnagar, Patna, Pune, Raipur, Rajkot, Ranchi, Thiruvananthapuram, Udaipur, Varanasi and Vijayawada.

**How to Apply:** For application form and prospectus, write to: Admissions Co-ordinator, Institute of Rural Management, Anand - 388 001 with a demand draft for Rs. 100/- drawn in favour of INSTITUTE OF RURAL MANAGEMENT payable at Anand and three self-addressed slips of 3" x 3". The forms and prospectus can also be printed free of cost from IRMA website: <http://www.irma.ac.in>. The facility to apply online is also available at IRMA website.

### 7th Fellow Programme in Rural Management (FPRM 2008)

FPRM is a course work based doctoral programme with a minimum residency requirement of 3 years. It is approved by the All India Council for Technical Education (AICTE). Total seats for this batch are about 8.

**Thematic Fields of Specialisation:** (a) Management of Collectives; (b) Agribusiness/Rural Marketing; (c) Natural Resources Management; (d) Development Management; (e) Micro-finance Management; (f) Governance and Livelihoods; (g) Rural Infrastructure and Services Management; (h) Public and non-profit Management.

**Eligibility:** Candidates with (i) PRM from IRMA; or (ii) OYP from IRMA with one year post-diploma work experience; or (iii) Post Graduation in any discipline from a recognised University or Institution with 55% marks at PG and 50% marks at graduation (college) level; or (iv) Five year professional Degree (Medicine, Veterinary Science, Architecture, etc.) with 60% marks at graduation; or (v) Four year professional Degree (Engineering, Agricultural Sciences, etc.) with 60% marks at graduation and at least one year work experience; are eligible for admission to FPRM. The aggregate marks required for SC/ST/OBC/PwD (Persons with Disability) candidates are 5% less than those specified above. Candidates, who expect to fulfill the eligibility requirements before June 09, 2008, can also apply.

**Fellowship:** Every participant admitted to the Programme receives a fellowship of Rs. 10,000/- per month and a contingency grant of Rs. 20,000/- per year for a period of 3 years. In deserving cases the fellowship and contingency grant could be extended to the fourth year. Participants are expected to provide teaching and research assistance.

**Selection for PRM and FPRM:** PRM participants would be selected on the basis of written test, group discussion and interview. FPRM participants will be selected on the basis of written test, interview and presentation of research proposal. The written test (same for PRM & FPRM) will be conducted on **November 11, 2007 (Sunday: 9.15 am - 12.15 pm)** at 27 centres across India. Only the candidates who qualify in the written test will be called for next stage of selection to be conducted in February-March 2008 at IRMA, Anand. Candidates with IRMA's PRM applying for FPRM are exempted from the written test.

**LAST DATE FOR RECEIVING COMPLETED APPLICATION: OCTOBER 8, 2007**